

# Let me do that for you

Emma Andrews finds the answer to her admin problems, allowing her to concentrate on the business at hand.

You should be encouraged that there is some movement in the property market; that the chain reaction is positively inevitable in commerce and that the scarcity mindset is at last beginning to thaw.

But if your business is anything like mine, then the chances are that you have spent the last couple of quarters proactively marketing to your prospects', possibly spent a small fortune on mailers' and in all likelihood got a stack of neglected paperwork needing your attention? So now that new business is in the pipeline for you and you can finally enjoy breathing easier I cannot reiterate enough that your administrative procedures really do need your attention if you are to thrive in this recession.

(Perhaps I'm compelled to write this piece too, because my IT expert informs me that lost data is the second biggest reason that businesses fail) Having found out for instance that a database six months' old is on average, forty percent obsolete and that Clare my trusted PA really does need a holiday and frankly I'm too busy wooing the

sales doors to close, to give the administration a second thought, I was delighted to appoint **Let Me Do That For You** to support my business. Former Sales Manager Lisa Reynolds has not only been able to build me a bespoke database for the fraction of the cost; and it's current data because as part of the service I choose the sectors, she has dissolved all my administrative worries by organising my office and can support my business while Clare enjoys sunny times in Mallorca!

So if you want to feel as sharp as I do and benefit from only concentrating on looking after your customers' then I really do suggest that you give Lisa Reynolds a call on 01273 748733.

**Absolute Brighton** heard Emma's story and have joined up with Lisa who will offer all **Absolute business readers'** a "bespoke discover what you need help with" meeting with Lisa by simply mentioning this feature.

[www.letmedothatforyou.co.uk](http://www.letmedothatforyou.co.uk)

